

PRESS RELEASE



The CEO of the prestigious Rome Cavalieri, Waldorf Astoria Hotels & Resorts, has been elected European Hotel Manager of the Year 2016 by the EHMA Management Council.

Winner of the equivalent national award by the EHMA Italian Chapter during its last Fall Meeting held at the Verdura Resort in Sciacca (Sicily), Alessandro Cabella, CEO of the Rome Cavalieri, Waldorf Astoria Hotels & Resorts, has seen his success reconfirmed on a European level. The award presentation took place on March 18 on the occasion of the gala dinner of the Annual General Meeting held at the Grand Hotel Huis ter Duin in Noordwijk aan Zee, in The Netherlands. The award was handed over by EHMA President Hans E. Koch.

“Alessandro Cabella’s profile perfectly matches with the role of “Hotel Manager of the Year 2016” because of his **mature competence and skills in professional management**”, comments the Italian National Delegate **Ezio Indiani**, GM of the Hotel Principe di Savoia in Milan. “Under his leadership the various hotels have improved their quality thanks to his determination to **work on every operational and strategic aspect**, not to mention the development and enhancement of the employees in order to build a great team”.

Alessandro Cabella was also able to face and manage difficult and complex situations. His CV reveals a **strong international experience**, particularly important for the role he plays at the Rome Cavalieri. Cabella is responsible for the operational and strategic management maximizing profits and customer satisfaction. The hotel has achieved many **awards of excellence** during his leadership. Cabella himself has received several personal awards such as:

- the Award Guido Carli, which is given to the 13 best Italian managers and entrepreneurs, in 2016
- the General Manager of the Year award from “Europe Business Destinations Magazine” in 2013.

Last but not least, Alessandro Cabella also carried out **numerous social actions** at the Rome Cavalieri by collaborating with various non-profit organizations towards solidarity projects in favor of the needy and refugees, organizing **charity events** to support the Pediatric Hospital “Bambino

Gesù” in Rome, helping the collection of blood. Alessandro has always been **very sensible towards sustainability and energy conservation** also promoting activities and initiatives to reduce waste.

Alessandro Cabella’s career

Born in 1965 in Bruxelles, Italian citizen, after a degree at École Hôtelière de Lausanne, Cabella joins in 1990 the Hotel Méridien Paris Montparnasse and pursues his career at international level in the **Le Méridien Group for about 12 years**. After 4 years in Monaco with the SBM Group, he joins the Hilton Group in 2006. **In 2012 Cabella returns to Italy** as GM of the Hotel Hilton Mulino Stucky in Venice.

In 2014, after a seminar in Strategic Financial Management at Cornell University in the USA, he is **appointed CEO of the Rome Cavalieri Waldorf Astoria**.

Opened in 1963 while the “dolce vita” and the economic boom were in full swing in Rome, the hotel – named at that time Cavalieri Hilton – stands out in the background of Monte Mario hill and is **part of the city skyline**. It boasts 6 hectares of Mediterranean park, 345 rooms and 25 suites, 2 restaurants and 2 bars, including the fabulous **Restaurant “La Pergola” (3 Michelin stars)**, Meeting & Banqueting areas with a capacity up to 2000 people in 25 meeting rooms.

In this giant hotel, Cabella has undertaken **many initiatives in the field of innovation**; use of new resources to improve service efficiency and quickness; restoration and technology upgrade of 10 suites and of the Executive Lounge named Imperial Club, unique of its kind in Rome and directed at a luxury international clientele; of the fitness area according to the most recent comfort and efficiency standards as well as the professional development of the staff.

EHMA in brief

EHMA was **founded in Rome in 1974** by a small group of top quality hotel properties general managers of the Italian capital. The European Hotel Managers Association aims **to improve qualification of professionals** through training in view of increasing the standards of services to be provided to guests. At present the Association gathers about **400 general managers** of the most prestigious hotels in **29 countries** that make a total of **300 represented hotels, 80,000 rooms, and 62,000 employees**. Members meet once a year to discuss about shared themes such as: new technologies, trends, issues, relations, European hotel data and market search. EHMA admission requires a **minimum of ten-year experience in the hotel sector**.

EHMA SECRETARIAT

c/o Hotel Quirinale, Via Nazionale 7, 00184 Rome, Italy

Tel. +39.06.4818.888 Fax +39.06.4788.0826

e-mail: secretariat.ehma@ehma.com – www.ehma.com – www.ehmanetherlands2017.com

<https://twitter.com/EHMAAssociation>



Press Office Marina Tavolato, Rome, Italy

Tel. +39.06.822.940, Mobile +39.333.1299.646

e-mail: martav@rmnet.it – www.marinatavolato.com