

# DEVELOP YOUR EDGE

Cornell Certificate Programs

**DEVELOP THE SKILLS YOU NEED TO EXCEL.**



Dear Friends & Colleagues of EHMA,

We are proud to expand our partnership with Cornell University, one of the world's preeminent schools for hospitality management.

This exciting alliance offers you as a valued member of the EHMA family and your employees, an exclusive discount on the pricing for a wide range of online courses as well as for two industry-leading professional education opportunities such as The Professional Development Program (PDP) and The General Managers Program (GMP).

If you have any questions please contact the team at Cornell via the dedicated portal. A great opportunity not to be missed!

Ciao,

Ezio

Ezio A. Indiani

EHMA President

## AREAS OF STUDY

- Finance & Business Performance
- Hospitality and Foodservice Management
- Human Resources
- Leadership and Strategic Management
- Marketing

## NEW CAMPUS IMMERSION PROGRAMS

Cornell is excited to offer these 7 new executive education programs, including a blended learning experience combining online coursework with a campus visit.

- Advanced Hospitality Leadership
- Advanced Hospitality Management
- Advanced Hospitality Strategic Marketing and Brand Innovation
- Advanced Hospitality Strategy
- Advanced Hotel Real Estate and Asset Management
- Advanced Hotel Revenue Management
- General Managers Program

## WHAT TO EXPECT



### EXPERT ENGAGEMENT

Enjoy authentic interaction and meaningful feedback from instructors that you won't find elsewhere.



### FLEXIBILITY

Learn on your schedule without stepping out of your job.



### PROVEN MODEL

Participate in small, personalized classes engineered for the best possible learning experience.



### GLOBAL NETWORK

Join rich discussions with peers from across the world. Learning online doesn't mean learning alone!



### JUST-IN-TIME

Master relevant concepts that you can apply in your work as you go.



### VIP SUPPORT

Access a team dedicated to your success every step of the way.