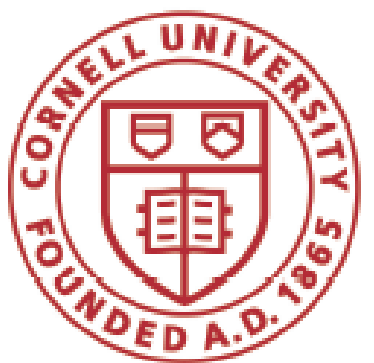




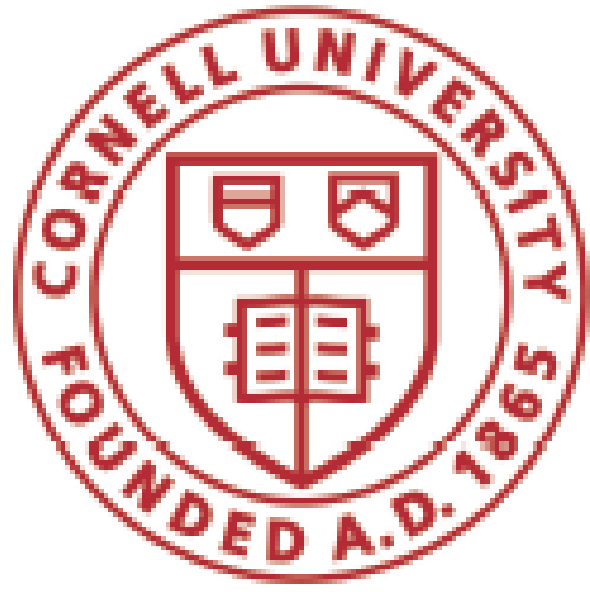
EHMA and Cornell Educational Partnership

**Catherine Perkins,
Director, Hospitality Custom Programs**



**Nolan
Cornell
SC Johnson College of Business**

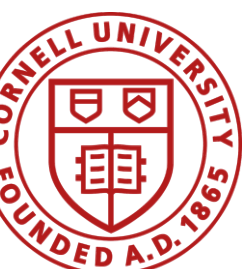
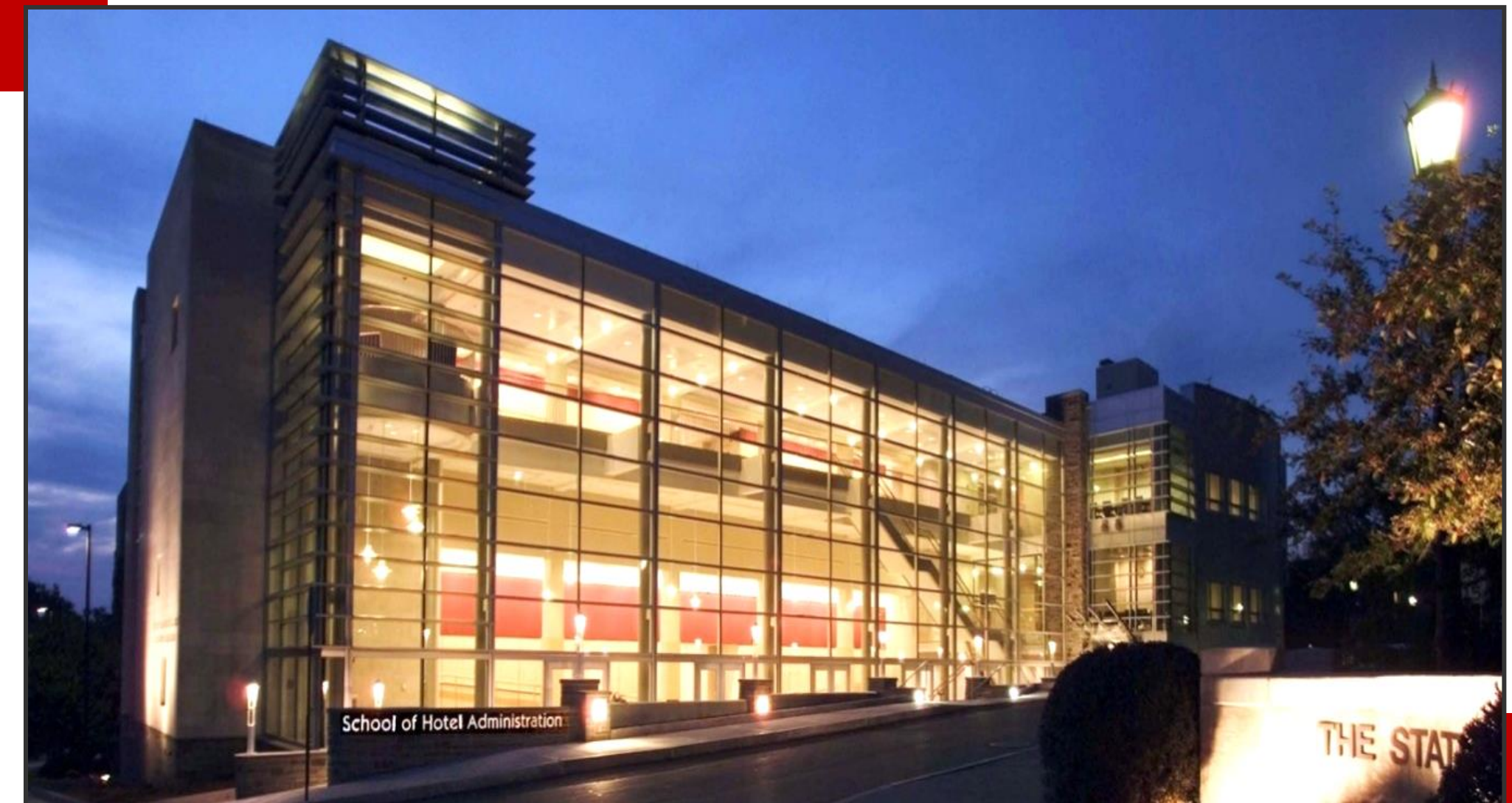




Nolan Cornell SC Johnson College of Business

The Cornell Peter and Stephanie Nolan School of Hotel Administration has been pioneering, reimagining, and perfecting hospitality education for a century. Nolan pushes boundaries in the pursuit of excellence and helps define the future of the industry. The Cornell Nolan School experience combines world-class classroom instruction with hands-on experiential learning and is the only Ivy League program of its kind. The AACSB-accredited degree provides a business education infused with the foundational knowledge of hospitality, services, and real estate.

In addition, it boasts an impressive 'Hotellie' alumni network, which includes some of the foremost leaders, innovators, and entrepreneurs in one of the most exciting industries around the globe.



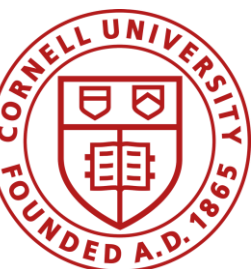


We're working with eCornell to help you develop the skills you need to excel

ENROLL NOW

WATCH THE VIDEO 

<https://ecornell.cornell.edu/portal/ehma-cc/>



Anheuser-Busch Foundation

PDP PROFESSIONAL DEVELOPMENT PROGRAM

Session June 12 – 14, 2023

- Advanced Hotel Real Estate Asset Management Strategy
- Creating and Managing the Guest Experience
- Hospitality Financial Decision-Making

Session June 15 – 17, 2023

- Advanced Hotel Real Estate Deal Structuring and Capital Markets
- Hospitality Brand Management
- Transformative Hospitality Leadership in a Post Pandemic World

On the Cornell campus in Ithaca NY



GMP

General Managers Program

General Managers program is our flagship hospitality program and is currently offered as a blended model. Participants take 2 elective courses prior to spending five days on the Cornell campus in Ithaca NY. Capstone program is offered 2 times a year, in June and January.

Electives:

- Global Trends and the Implications for HR in Hospitality
- Strategic Innovation for Hotel GMs
- Hospitality Marketing in Uncertain Times
- Creating F & B Operations to Meet Changing Consumer Interests
- Strategic Hospitality Management
- Competitive Pricing and Revenue Management
- Global Hospitality Trends and Best Practices to Profit from Change
- Communication Skills for GMs



Cornell External Education

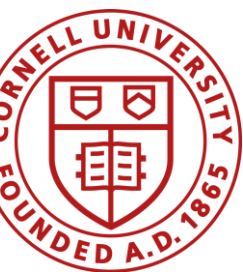
- Access to Faculty from the world-renowned Nolan School of Hotel Administration
- Actionable Learning Models and Proven Impact in learning solutions
- Customizable and Flexible Teaching Strategies
- Collaborative and Interactive
- Innovative learning technologies
- Global and Local Expertise
- New York City Tech Campus, Main Campus Ithaca, NY and/or Virtual Live Format

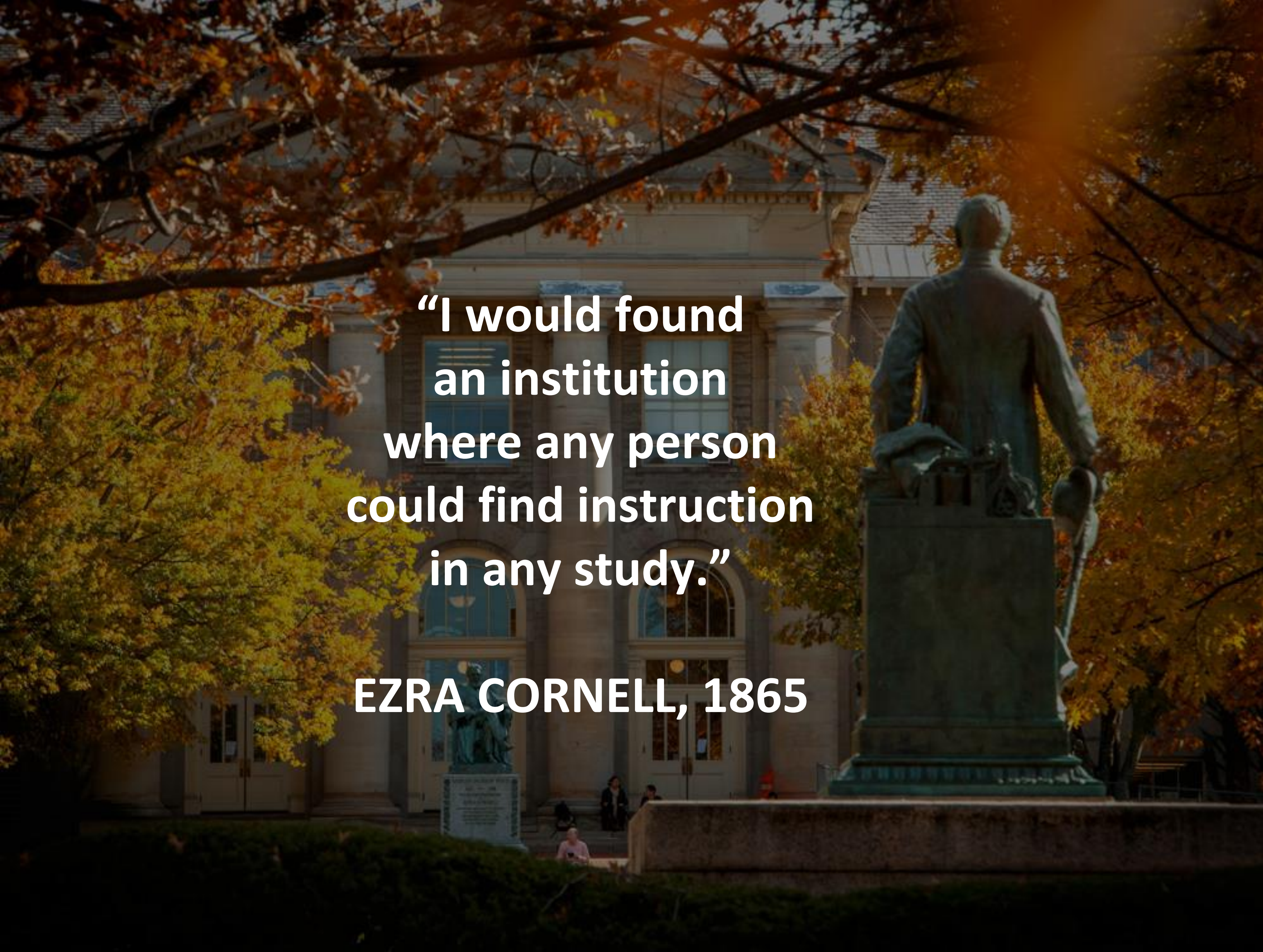


Custom Live Programs

Our team of experts understands that organizational solutions need multidisciplinary approaches. We will inspire your leaders, encourage results-driven teams and foster increased understanding about challenges in the hospitality space.

In addition to expertise of the faculty at **Nolan School of Hotel Administration**, our partners also have access to premier and broad reaching faculty across the University system including **Cornell Tech, Cornell SC Johnson College of Business, Weill Cornell Medical School, College of Agriculture and Life Sciences, Engineering and Computer Science**





**“I would found
an institution
where any person
could find instruction
in any study.”**

EZRA CORNELL, 1865