



# Environmental Social Governance

**EHMA BEST PRACTICES 2023**



# THE STORY

At EHMA, we have always been committed to the idea of thriving responsibly. Associations like ours have a responsibility towards ensuring that our objectives reflect our members efforts towards protecting the environment, uplifting our communities, and demonstrating rightful business conduct.

Every member's efforts are driven by a purpose of responsible investment for sustainable value creation integrating and promoting the aspects of ESG across our value chain.

To ensure that every hotel remains resilient and relevant throughout the years, physical strategies to continue delivering on our promise of supporting guests, employees, and communicates are followed.

As we continue strengthening our approach towards sustainability that will help us in driving a positive impact, we wish to showcase various E.S.G. initiatives that are been implemented with an aspiration to bring out meaningful change through sustainability objects.

# THE PROJECT GUIDELINES

Implementing ESG practices across your organisation requires having a solid ESG strategy supported by all. It needs leaders who understand and can respond to the growing regulatory demands for sustainable practices. It calls for individuals who can challenge how things are done to achieve a greener, more equitable organisation expected in today's world.

Wide-ranging sustainability is at the heart of any business nowadays. Following the rising tide of sustainable development, the environmental and social performance of companies is becoming increasingly important.

A strong commitment to environmental, social and governance (ESG) issues can be a powerful competitive advantage for companies in the hospitality industry.

Tell us about the ESG journey within your hotels/companies to showcase the impact we, as General Managers, have made in our organizations and inspire a new generation of hospitality managers to make the difference!

**Deadline to receive your Best Practice: 31 January, 2024**

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# THE PROJECT TITLE

- ✓ Department involved:
- ✓ Number of Staff involved:
- ✓ Stakeholder(s) involved:
- ✓ Mover & Shaker of the Project in the Hotel:
- ✓ Description of the Project:

Please share news, articles, pictures, videos or any other medium that help visualize your effort.



# THE PROJECT TITLE

PLEASE USE THIS SLIDE (or more) to share news, articles, pictures, videos or any other medium







# RECOGNITION

The winner(s) of EHMA Best Practices 2023 – ESG will be announced at the 50th EHMA Annual General Meeting / **Golden Jubilee** on Friday 12 April, 2024 in Venice.



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# ENVIRONMENTAL SOCIAL GOVERNANCE

## THANK YOU

## FOR YOUR PARTICIPATION

## AND CONTRIBUTION!



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