

*PRESS RELEASE*

**PEDRO PINTO, GENERAL MANAGER CORPO SANTO LISBON HISTORICAL HOTEL,  
IS THE WINNER OF THE EHMA SUSTAINABILITY AWARD BY DIVERSEY 2024**

The EHMA Sustainability Award is given annually in co-operation with Diversey to an EHMA member who has successfully implemented innovative sustainability projects during the previous year.



*Every year, EHMA and Diversey – A Solenis Company present a Sustainability Award to the General Manager member of the Association who has most successfully implemented innovative sustainability and social responsibility projects during the previous year. 2024 winner, Pedro Pinto, General Manager of Corpo Santo Lisbon Historical Hotel, competed with a highly original and quite inspiring initiative: a card game, a very new, unique and ambitious activity for a hotel, which also provides an opportunity to engage with employees and guests in a fun and different way. The game challenges players to think creatively about reducing emissions, which can spur innovation and the adoption of new technologies or processes that are more carbon-efficient. The award presentation took place at the gala dinner of EHMA’s Annual General Assembly held in Venice on April 13<sup>th</sup>, that also marked the 50<sup>th</sup> anniversary of the Association.*

“We had, once again, interesting candidates this year with a variety of activities focused on energy, responsible consumption, employee engagement and wellbeing, biodiversity protection, local sourcing and so many others”, comments **EHMA President Panos Almyrantis, National Delegate of Greece & Cyprus and Chief Development Officer (CDO) of Ella Resorts in Athens.** “This is indicative of the strong commitment within the Association to sustainable development and

**environmental stewardship**, in conjunction with **social responsibility** and underpinned with strong quantitative results”.

A **jury** comprised of Daniel Daggett (Vice President Corporate Sustainability at Solenis), Pawel Lewtak, Vice President EHMA, CEO Syrena Hotels and General Manager Polonia Palace Hotel in Warsaw (Poland) Arjan van Rheede (Senior Research Fellow in Sustainability, Hotelschool The Hague) coordinated by Yann Bancourt (Global Leader, Corporate Accounts - Center of Excellence and Customer Support Solenis) chose this year’s winner.

The winning project intertwines Environmental Social Governance principles and the United Nations Sustainability Development Goals into a **strategic management game with 48 thought-provoking cards**, prompting players to critically assess and evolve their corporate strategies towards sustainability. Moreover, the game's simplicity and clarity make it **accessible to a wide audience**, involving quickly and easily many people.

“Our commitment to sustainability is deeply ingrained in every aspect of our operations. Corpo Santo Lisbon Historical Hotel is **EU Flower certified**, which is a testimony to all actions implemented at the hotel”, explains Pinto. “The game may be utilized within the hotel, or a corporate environment and guests can be invited to play, thereby **actively involving them in the experience**”.

In the management game, **players are confronted with choices and consequences** regarding waste management strategies, directly linking their decisions to recycling rates in a simulated environment. In other scenarios, players are **rewarded for choosing options that utilize PCR materials**, thus illustrating the benefits and practicality of PCR in business operations. The final objective is to help players gain a **deeper understanding of how business decisions can affect CO2 emissions**, fostering a mindset geared towards carbon reduction and encouraging them to integrate sustainable practices within their business models.

### **The competitors**

#### **Eleni Basi, General Manager, Koullias Hotels, Kos Island, Greece**

The Koullias Group has undertaken **significant efforts to reduce food waste and enhance sustainability**, recognizing the urgent need to mitigate tourism's environmental impact. Effective food waste management strategies and other sustainable practices, such as energy efficiency and waste reduction, have been implemented to **minimize their ecological footprint**. The Group prioritizes local products and has screened all suppliers based on sustainability criteria actively seeking more sustainable solutions from them.

#### **Marco Montagnani, General Manager, Grand Hotel Victoria Concept & Spa, Menaggio, Lake Como, Italy**

Being part of **Travel and Charm green certification**, Grand Hotel Victoria Concept & Spa has always been involved in favour of the planet. The initiatives include an ecological waste disposal area, a free cooling system, the use of electric vehicles and the total disuse of plastic in the hotel. This is why the Grand Hotel Victoria defines itself as the **Green Heart on Lake Como**, surrounded by nature and facing the lake, thankful for the environment where it is located and trying to respect it at its best.

#### **Raimondo Sartorio, Parco San Marco Hotels & Beach Resort, Porlezza, Como, Italy**

An intact environment forms the basis of this hotel complex, therefore the management is interested in a **harmonious symbiosis of nature and environment**, in which to operate commercially. An intact environment and a biodiversity of flora and fauna help **guests to relax, recuperate and enjoy**

**unforgettable experiences.** Implementing an innovative, future-oriented project requires not only long-term investment, but also an exceptional team of flexible, creative and competent staff working in a synergetic and stimulating atmosphere, to which the hotel management attaches particular importance.

**Emmy Stoel, General Manager, Sofitel Legend The Grand, Amsterdam, The Netherlands**

The hotel is committed to achieving best-practice environmental and social sustainability. As part of **The Grand's Social Engagement Project**, The Grand works closely together with local and national charity organizations and participates in projects **focused on education, waste reduction, food, poverty, lonely, elderly and more.** To be able to focus on these activities, The Grand has a CSR committee, which works towards targets, analyses results and based on information comes up with new activities to reach targets.

**Identity Kit of EHMA**

EHMA – European Hotel Managers Association was **founded in Rome in 1974 by prominent Hotel General Managers** of undisputed professional ethics with the aim of maintaining and enhancing the image of the hotel industry. It is composed of high-level hotel general managers who envision to be the preferred Association of Hotel Managers, **representing the most prestigious and unique hotels in Europe.** Supporting an inclusive and stimulating networking environment, sharing experiences, insights and support, and effectively communicating within the hotel industry, with integrity, loyalty and trust encompass the **Association's core values.** The Association currently has over **440 members representing 23 European countries, about 400 hotels, 86,000 rooms and 66,000 employees.**

**About Diversey – A Solenis Company**

At Diversey – A Solenis Company, we provide cleaning, hygiene products and technologies serving the hospitality, healthcare, food and beverage, food service, retail, and facility management markets. Our services, specialty chemicals and digital solutions enable our customers to conserve natural resources, reduce water and energy use, and minimize waste. Together we remain committed to providing world-class expertise and innovative solutions that help build a cleaner, safer and more sustainable world.

**About Solenis**

Solenis is a leading global producer of specialty chemicals focused on delivering sustainable solutions for water-intensive industries. Owned by Platinum Equity, the company's product portfolio includes a broad array of water treatment chemistries, process aids, functional additives, and cleaners and disinfectants, as well as state-of-the-art monitoring and control systems.

Headquartered in Wilmington, Delaware, the company has 70 manufacturing facilities strategically located around the globe and employs a team of over 15,400 professionals in 130 countries across six continents. Solenis is a 2023 US Best Managed Company.

For additional information about Solenis, please visit [www.solenis.com](http://www.solenis.com) or follow us on social media.

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